



COLORADOINFO.COM ONLINE MARKETING OPPORTUNITIES

+150% Website Visitors YTD from 2021 to 2022



AD PLACEMENT ON PAGES BELOW		Estimated Views' <i>Seasonal / Annual</i>	Rates	
Website Profile				
ColoradoInfo.com Profile		Varies	\$270 for web-only advertisers	
<i>Online profile is linked to primary "Business Classification" section (lodging, dining, rafting, etc.) and primary "Destination" section (community where located).</i>				
Online Profile linked to Colorado Tourism Section		12,000	\$234 Winter / \$390 Summer	
Online Profile linked to additional pages		Varies	Destinations: \$54; Activities: \$90; Premium: \$132	
Daily Deals Digital Coupon		N/A	No Charge for Active Clients	
Boosted Online Profile	(MAX. 5 PER PAGE)	N/A	\$420 per page per year	
Tile & Leaderboard Ads				
		Estimated Views' <i>Annual</i>	Tile Ad Rates <i>Annual</i>	LB Ad Rates <i>Annual</i>
Colorado Tourism Campaign - Winter	6 TILE / 2 LB	4,500	\$222	\$282
Colorado Tourism Campaign - Summer	8 TILE / 4 LB	12,000	\$390	\$504
Local & Regional Guides (AA, RGVG)	6 TILE / 2 LB	1,600-4,100	\$90	\$114
Homepage Package	12 TILE / 4 LB	230,000	\$474	\$630
<i>Homepage, Itinerary, Blog, Daily Deals, Travel Planning pages, and all individual Business and Event Listing pages.</i>				
Events	12 TILE / 4 LB	37,000	\$300	\$390
Activities & Attractions	6 TILE / 2 LB	285-9,100	\$120	\$150
Premium Activities & Attractions	6 TILE / 2 LB	640-8,500	\$234	\$318
Colorado Destinations	6 TILE / 2 LB	30-8,300	\$72	\$96
E-Newsletter Ads (one newsletter per month)	4 TILE / 2 LB	14,200 per newsletter	\$120 per month	\$210 per month
Social Media, Newsletter & Extras				
Social Media Logo/Links on Profile Page		N/A	\$72 per social media link / \$180 for All	
<i>Facebook, Twitter, YouTube, Pinterest, TripAdvisor, Instagram</i>				
Social Media Sponsored Post		N/A	\$90 per social media channel / \$240 for All	
<i>Facebook, Instagram, Google My Business</i>				
E-Newsletter Sponsored Message	PROVIDED BY CLIENT	14,200 per newsletter	\$300	
E-Newsletter Fully Sponsored	PROVIDED BY CLIENT	14,200 per newsletter	\$480	
Linked Image in Blog	PROVIDED BY CLIENT	Varies	\$90	
Standard Blog Post	500-2,700 WORDS, 3-4 PHOTOS PROVIDED BY CLIENT	Varies	\$180	
<i>• Posted to recent blog post list • A single backlink to an approved domain (domain must be promoting Colorado)</i>				
High Quality Blog Post	500-2,700 WORDS, 3-4 PHOTOS PROVIDED BY CLIENT	Varies	\$330	
<i>• Posted to a high visibility category & recent blog post list • A single backlink to an approved domain (domain must be promoting Colorado) • 2 internal links about related topics and 1 internal link to an unrelated topic</i>				
High Quality Blog Post Bundle	500-2,700 WORDS, 1-4 PHOTOS PROVIDED BY CLIENT	Varies	\$870 \$690	
<i>• Posted to a high visibility category & recent blog post list • A single backlink to an approved domain (domain must be promoting Colorado) • 2 internal links about related topics and 1 internal link to an unrelated topic • Blog Post shared on ColoradoInfo's Facebook, Instagram, Google My Business and in 1 Monthly E-Newsletter</i>				
Tourism Engine Leads Program				
Automated Lead Marketing Campaign	INCLUDES 1 CATEGORY	N/A	\$395 setup fee; \$96/mo x 12mo or Prepay \$960	
Additional Leads Category	ADDITIONAL LEADS FOR LINKED CATEGORIES	N/A	\$76 setup fee; \$25/mo x 12mo or Prepay \$180	
Add ColoradoInfo to existing TE Account		N/A	\$235 setup fee; \$30/mo x 12mo or Prepay \$240	
Automated Group Email Response		N/A	\$245	

† All views are estimates based on previous year's numbers.

Annual Tile & Leaderboard Ads – May - April / November - October

Limited space available in all sections, which are filled on a first-come first-served basis.

Target: In-State and Out-of-State Visitors researching a summer or winter Colorado vacation.

Leaderboard & Tile ads are template-based; photo and text must be submitted by advertiser.

Submit materials here: www.coloradoinfo.com/webads



For sales details contact: Mike Campbell, 970-390-4841, mcampbell@coloradoinfo.com

Contact Kayla Bruegger, kayla@coloradoinfo.com, for additional information on materials or specs

Leaderboard Ad: 728 x 90 px



Colorado Winter Adventure

Colorado's world-renowned resorts and accommodating ski towns beckon travelers of all backgrounds, ages and interests.

[EXPLORE NOW >](#)

Tile Ad: 300 x 250 px



Vail's Mountain Haus

Nestled along Gore Creek in the heart of Vail Village, offering accommodations only steps from the Vail Mountain.

[BOOK NOW >](#)

Expanded Profile

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Royal Gorge Bridge and Park

4218 County Road, Cañon City, CO 81212
719-275-7507

[Add to Itinerary](#)
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The Royal Gorge Bridge & Park is an awe-inspiring spectacle of man and nature meeting halfway. Enjoy all that the park has to offer! The Royal Gorge Bridge, Visitor Center, Waterclock, Plaza Theater & Historical Expo, Royal Rush Skycoaster, Zip Line, Gondola, Children's Playland

Royal Gorge Bridge and Park
 4218 Co Rd 3A, Cañon City, CO 81212
 4.1 ★★★★★ 631 reviews
[View larger map](#)

[Directions](#) [Save](#) [Sign In](#)

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Group Email

Welcome to the **Royal Gorge Region**

Thank you for interest in the Royal Gorge Region. This area is full of unique scenery, great restaurants, and plentiful activities for everyone! You can walk across the famous Royal Gorge Bridge which spans the Arkansas River - well known for its world-class rafting. There is a wide variety of choices including ziplining, helicopter tours, wine tasting, several local breweries, hiking trails, terrific fishing, and more. The list below is a great way to start your research. Click through to each website to learn more about these businesses and to get a feel for all the area has to offer. If you haven't already, you should also page through the [flipbook](#) for more info. We know you'll enjoy your time in the Royal Gorge Region!

[ORDER VISITOR GUIDE](#)

Popular Businesses in the Royal Gorge Region

A Raft Masters Adventure
2315 E. Main St., Cañon City, CO 719-275-6645
Raft Masters has been in business under the same ownership since 1989. Few rafting companies can boast of that length... [View Website](#)

Royal Gorge Bridge and Park
4218 County Road, Cañon City, CO 719-275-7507
The Royal Gorge Bridge & Park is an awe-inspiring spectacle of man and nature meeting halfway. Enjoy all that the... [View Website](#)

Royal Gorge Helitours
45047 W. Hwy. 50, Cañon City, CO 719-276-9038
Colorado's most epic helicopter tours! From Royal Gorge Helicopter adventures to high country tours of the Pikes Peak... [View Website](#)

Royal Gorge Rafting & Ziplining Tours
45045 W US Hwy 50 Canon City, CO 719-275-RAFT
Royal Gorge Rafting, Zip Line Tours, Vacation Rentals & the White Water Bar & Grill - One Location 100% FUN!... [View Website](#)

The Winery at Holy Cross Abbey
3011 East Highway 50, Cañon City, CO 719-276-5191
Since July 2002, The Winery at Holy Cross Abbey has been attracting visitors from all over the world. Located on... [View Website](#)

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