

COLORADOINFO.COM ONLINE MARKETING OPPORTUNITIES



+150% Website Visitors YTD from 2021 to 2022

AD PLACEMENT ON PAGES BELOW Website Profile		Estimated Views [†] Seasonal / Annual	Rates	
Online profile is linked to primary "Business Classification" section (and primary "Destination" section (community where located).	lodging, dining, rafting, etc.)			
Online Profile linked to Colorado Tourism Section		12,000	\$234 Winter / \$390 Summer	
Online Profile linked to additional pages		Varies	Destinations: \$54; Activities: \$90; Premium: \$132	
Daily Deals Digital Coupon		N/A	No Charge for Active Clients	
Boosted Online Profile	(MAX. 5 PER PAGE)	N/A	\$420 per page per year	
Tile & Leaderboard Ads		Estimated Views ^t Annual	Tile Ad Rates Annual	LB Ad Rates Annual
Colorado Tourism Campaign - Winter	6 TILE / 2 LB	4,500	\$222	\$282
Colorado Tourism Campaign - Summer	8 TILE / 4 LB	12,000	\$390	\$504
Local & Regional Guides (AA, RGVG)	6 TILE / 2 LB	1,600-4,100	\$90	\$114
Homepage Package Homepage, Itinerary, Blog, Daily Deals, Travel Planning pages, and all individual Business and Event Listing pages.	12 TILE / 4 LB	230,000	\$474	\$630
Events	12 TILE / 4 LB	37,000	\$300	\$390
Activities & Attractions	6 TILE / 2 LB	285-9,100	\$120	\$150
Premium Activities & Attractions	6 TILE / 2 LB	640-8,500	\$234	\$318
Colorado Destinations	6 TILE / 2 LB	30-8,300	\$72	\$96
E-Newsletter Ads (one newsletter per month)	4 TILE / 2 LB	14,200 per newsletter	\$120 per month	\$210 per month
Social Media, Newsletter & I	Extras			
Social Media Logo/Links on Profile Page Facebook, Twitter, YouTube, Pinterest, TripAdvisor, Instagram		N/A	\$72 per social media link / \$180 for All	
Social Media Sponsored Post Facebook, Instagram, Google My Business		N/A	\$90 per social media channel / \$240 for All	
E-Newsletter Sponsored Message	PROVIDED BY CLIENT	14,200 per newsletter	\$300	
E-Newsletter Fully Sponsored	PROVIDED BY CLIENT	14,200 per newsletter	\$480	
Linked Image in Blog	PROVIDED BY CLIENT	Varies	\$90	
Standard Blog Post 500-2,700 WORDS, 3-4 PH Posted to recent blog post list A single backlink to an approved domain (domain must be promoti	OTOS PROVIDED BY CLIENT	Varies	\$180	
High Quality Blog Post 500-2,700 WORDS, 3-4 PH Posted to a high visibility category & recent blog post list A single backlink to an approved domain (domain must be promoti internal links about related topics and 1 internal link to an unrela		Varies	\$330	
High Quality Blog Post Bundle 500-2,700 WORDS, 1-4 PHOTOS PROVIDED BY CLIENT • Posted to a high visibility category & recent blog post list • A single backlink to an approved domain (domain must be promoting Colorado) • 2 internal links about related topics and 1 internal link to an unrelated topic • Blog Post shared on ColoradoInfo's Facebook, Instagram, Google My Business and in 1 Monthly E-Newsletter		Varies	\$870 \$690 Add Sharing on Social Media & Monthly E-Newsletter, a \$540 value, for only \$360!	
Tourism Engine Leads Prog	Jram .			
Automated Lead Marketing Campaign	INCLUDES 1 CATEGORY	N/A	\$395 setup fee; \$96/mo x 12mo or Prepay \$960	
Additional Leads Category ADDITIONAL LEADS FOR LINKED CATEGORIES		N/A	\$76 setup fee; \$25/mo x 12mo or Prepay \$180	
Add ColoradoInfo to existing TE Account		N/A	\$235 setup fee; \$30/mo x 12mo or Prepay \$240	
Automated Group Email Response			\$245	

[†] All views are estimates based on previous year's numbers. Annual Tile & Leaderboard Ads – May - April / November - October

Limited space available in all sections, which are filled on a first-come first-served basis.

Target: In-State and Out-of-State Visitors researching a summer or winter colorado vacation. **Leaderboard & Tile ads** are template-based; photo and text must be submitted by advertiser.

Submit materials here: www.coloradoinfo.com/webads





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Leaderboard Ad: 728 x 90 px



Colorado Winter Adventure

Colorado's world-renowned resorts and accommodating ski towns beckon travelers of all backgrounds, ages and interests.

EXPLORE NOW >

Tile Ad: 300 x 250 px

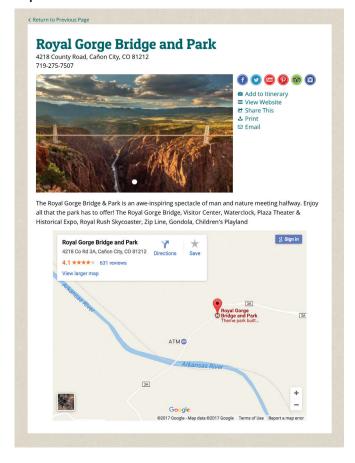


Vail's Mountain Haus

Nestled along Gore Creek in the heart of Vail Village, offering accommodations only steps from the Vail Mountain.

BOOK NOW >

Expanded Profile



Group Email

